
White Paper on The Osaka Economy and Labor 2008

(SUMMARY)

**Forming a Positive Cycle of Regional
Economic Development: Through the
Synergy of Logistics and Industry**

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**Osaka Prefectural Institute for Advanced Industry Development
(AID Osaka)**

Forming a Positive Cycle of Regional Economic Development: Through the Synergy of Logistics and Industry

Osaka Prefectural Institute for Advanced Industry Development has drawn up a White Paper on the Osaka Economy and Labor 2008, which discusses how logistics enhancement measures and industrial development measures can be combined with each other to create synergies with which to lead the economy of Osaka.

Key points of the 2008 White Paper

We can strengthen logistics capabilities by enhancing road, port and airport infrastructure, but doing so itself will not directly lead to industrial promotion. Similarly, if we are to successfully entice investment, we must be able to offer sufficient logistics capacity.

We understand that logistics measures and industrial promotion measures, including industrial location incentives, are two necessary and inseparable conditions for the prosperity of Osaka's industries, and that synergies between these measures will generate a cycle of continued local development. Based on this understanding, this paper analyzes statistical data of various sources and results of questionnaire surveys conducted among Osaka-based corporate shippers.

Issues to be addressed by relevant sections and through industry-academic-government cooperation include: solution to problems concerning urban-area logistics in terms of both infrastructure and service; promotion of third-party logistics (3PL) by small- and medium-sized companies; development and training of personnel with expertise in logistics; proactive implementation of environmental measures; enhancement of qualitative competitiveness; and prevention of mixed land use for housing and industry in the inland area.

- Ensuring well-balanced logistics and industrial development (Part 1)
 - Osaka has been successful in encouraging new plants to locate mainly in its industrial zone in the bay area. Now measures should be strengthened to prevent mixed land use for housing and industry in the inland area where there is a heavy concentration of small- and medium-sized companies.
 - Well-coordinated logistics services, both domestic and international, should be promoted by: better exploiting the respective strength of each port; emphasizing environment-friendliness of railway transport; solving the problem of urban-area logistics of road transport; and making the most of the around-the-clock service of the airport.

- Winning the intensifying competition in logistics (Part 2)
 - The opening of logistics and distribution centers in the bay area in rapid succession is expected to create new possibilities for advanced logistics services, such as production logistics.
 - Though the Hokusetsu area and the northern and central Kawachi areas boast convenient traffic accessibility, there are not many land lots sizable enough for the location of logistics facilities in these areas.
 - As far as the transport volume of the three major cities is concerned, a modal shift to rail transport has not been evident.
 - The recent opening and expansion of department stores and reconstruction of office buildings can aggravate the problem of urban-area logistics.

Fig. 1: Major logistics and distribution centers located in the port areas managed by Osaka Prefecture (partial list)

Location	Establishment	Lot area(m ²)	Facility description
Izumiotu City	Jan. 1997	27,730	Pre-delivery automobile service
Izumiotu City	Jan. 1998	19,922	International multimodal transport
Izumiotu City	Feb. 1998	27,023	Distribution of daily goods
Izumiotu City	Apr. 2001	28,532	Distribution of imported goods to DIY stores
Kaizuka City	Jan. 2005	49,353	Distribution of imported goods to DIY stores
Kaizuka City	Apr. 2005	10,423	Distribution of aluminum construction materials
Izumiotu City	Jul. 2005	31,473	Distribution of goods
Izumiotu City	Aug. 2005	13,211	Distribution of imported furniture

Source: Data of the Port and Harbor Bureau, Osaka Prefectural Government

Fig. 2: Logistics and distribution centers located in the vicinity of the Port of Osaka

Location (Ward)	Establishment	Lot area (m ²)	No. of floors	Total floor area (m ²)	Products handled, tenancy
Konohana	Nov. 2003	75,000 (partial opening)	5	16,300	Pharmaceuticals, beverages
Suminoe	Jan. 2004	45,982	7	158,297	Multiple tenant occupancy
Minato	Nov. 2004	16,576	7	26,000	Precision equipment, OA equipment supplies
Nishiyodogawa	Jul. 2005	8,300	2	10,000	Major convenience store
Konohana	Oct. 2005	75,000 (partial opening)	5	14,300	Pharmaceuticals
Minato	Nov. 2005	23,645	2	25,360	Office furniture and equipment, health appliances, etc.
Suminoe	Apr. 2006	29,974	4	57,171	Consumer electronics, etc.
Konohana	Jul. 2006	20,000	4	24,100	Chilled and frozen food products, etc.
Konohana	Aug. 2006	25,834	6	93,078	Office supplies, etc.
Konohana	Oct. 2006	24,783	6	56,297	Pharmaceuticals
Suminoe	Nov. 2006	61,253	4	140,525	Multiple tenant occupancy
Suminoe	Mar. 2007	35,883	4	76,681	Office supplies, etc.
Konohana	May 2007	33,092	8	168,905	Multiple tenant occupancy
Nishiyodogawa	Jun. 2007	33,096	5	48,226	To be determined (sea cargo)
Suminoe	Jul. 2007	19,255	5	42,451	Mail-order products
Suminoe	Aug. 2007	13,035	5	39,912	To be determined (sea cargo)
Konohana	Feb. 2008	28,164	6	100,463	Multiple tenant occupancy
Konohana	Mar. 2008	75,000 (partial opening)	4	23,000	Pharmaceuticals and related products
Suminoe	Jun. 2008	33,890	3	48,142	Sports goods
Nishiyodogawa	2009 (scheduled)	33,221	4	66,000	To be determined (sea cargo)
Konohana	2009 (scheduled)	30,424	8	155,000	Multiple tenant occupancy
Total				1,390,208	

Source: “State of the Port of Osaka and Its Logistics Strategy” the Port and Harbor Bureau, Osaka Municipal Government (2007), with additions and changes

- Promoting logistics efficiency (Part 3)
 - Over 70% of the companies surveyed outsource logistics operations to third parties, while around 20% either keep the logistics in-house, or have a subsidiary handle logistics.
 - The top three advantages of outsourcing logistics are: “external expertise can be used;” “cost can be

reduced;” and “internal resources can be concentrated on core business.”

- In choosing which port and airport to use, the companies surveyed base their decision on: “accessibility to road network;” “availability of sufficient number of flights and shipping services;” and “availability of well-equipped logistics facilities.”
- Though the second-phase construction of the Kansai International Airport is underway, most companies have no specific plan to increase use of the airport. Also, only a little over 30% of the companies expect that the designation of the Port of Osaka and the Port of Kobe as “Super Hub Port” will bring strategic advantage to them.

Fig. 3: Handling of logistics operations (Outsourcing ratio)

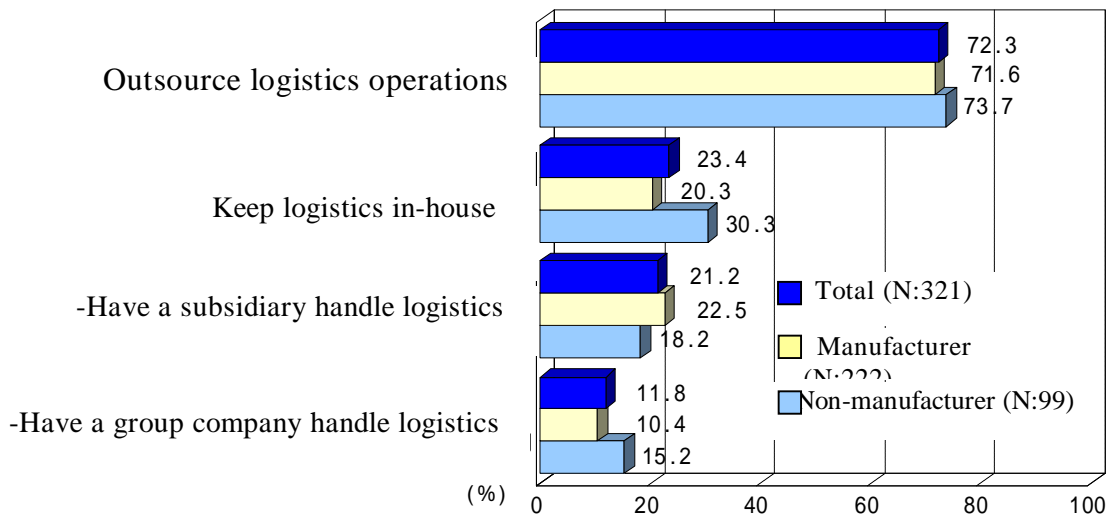


Fig. 4: Matters considered when selecting which port and airport to use.

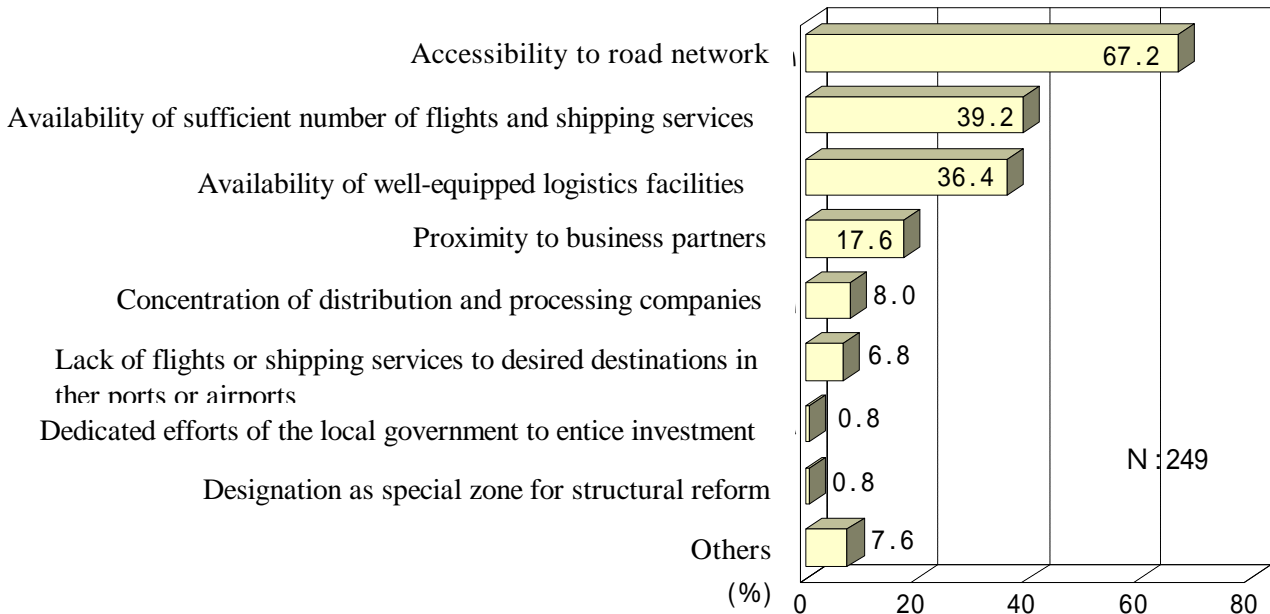


Fig. 5: Actions to be taken to attract further corporate investment (five-level assessment)

	Total
Alleviate traffic congestion	4.32 (n=281)
Promote further deregulation	3.78 (n=281)
Implement measures to preserve environment and maintain harmony with local community	3.77 (n=281)
Develop logistics infrastructure at major ports and airports	3.57 (n=277)
Develop new expressway	3.50 (n=276)
Encourage large cargo vessels to call at the ports in the region	3.50 (n=278)
Put land in the inland area (near expressway interchange) to effective use	3.41 (n=278)
Increase the number of air cargo flights	3.31 (n=278)
Promote effective use of the land in the port area	3.28 (n=278)
Enhance the serviceability of middle-sized ports	3.21 (n=275)
Boost the international profile of Kansai	3.04 (n=279)

- Ensuring continued revitalization of the Kansai Region (Part 4)
 - Development and training of personnel with expertise in logistics require long-term efforts starting from school education. If advanced logistics systems such as supply chain management are to be in place, all business persons associated with such systems must have a correct understanding of logistics.
 - Today, much expectation is heaped on the concept of third party logistics (3PL), which means outsourcing all or much of logistics operations to third parties, instead of shippers or logistics service providers undertaking such operations. By cooperating with each other and sharing their strengths, small- and medium-sized companies can open up possibilities of 3PL service.
 - “Environment” is an essential factor that must be incorporated in logistics service in the future. Taking environmental measures does not necessarily lead to cost increase: instead, fuller commitment to environmental preservation can add to strength.

Fig. 6: Strengths of Kansai's logistics services

	Characteristics of logistics services
Land logistics	<ul style="list-style-type: none"> - Express container train connects Tokyo and Osaka in a little more than six hours. - The urban area is compact enough to allow quick transport. - Much emphasis is placed on environmental measures. (e.g. Natural gas stations are easily accessible.)
Sea logistics	<ul style="list-style-type: none"> - Port infrastructure has been improved following the designation of the Port of Osaka and the Port of Kobe as Super Hub Port. - The Port of Kobe has strength in export logistics. - The Port of Osaka has strength in import logistics. - The ports managed by Osaka Prefecture have strength in handling specific types of cargoes. - Sufficient domestic feeder and ferry services are offered across the Seto Inland Sea, etc.
Air logistics	<ul style="list-style-type: none"> - Kansai has three airports – Kansai International Airport, Itami Airport and Kobe Airport. - Kansai International Airports operates around-the-clock. - Kansai International Airports is equipped with the largest refrigeration warehouse in Japan. - Completion of the second-phase airport island gives Kansai International Airport additional room for expansion. - Kansai International Airport enjoys a global reputation.
Others	<ul style="list-style-type: none"> - A huge consumer market is just adjacent to the region. - The region is closely associated with Asia. - Groups of advanced, large warehouses and logistics centers are located in the bay area. - The region has a huge concentration of specialized service providers. - The region is well prepared for natural disasters, by enhancing earthquake resistance and taking other disaster mitigation measures. - A number of production centers with international competitiveness are located in the region.

The Osaka economy in 2007: Upswing with some weakness

In the Osaka economy in 2007, exports showed solid performance continued from 2006 and the equipment investment gained constantly. Employment kept improving in spite of the slowdown seen in autumn.

Meanwhile, personal consumption showed a weak momentum and the housing investment dropped in the second half of the year, along with weak production. The basis of the economic trend was recovery, but some weakness was observed in the second half of the year.

For the international trade, exports exceeded last year's level for 6 consecutive years, and imports increased for 5 consecutive years, both of which surpassed all-time high. Particularly, exports and imports and to/from Asia significantly contributed.

Private investment by the large corporations generally increased, but it stagnated for small and medium-sized enterprises. By purpose of investment, investment for maintenance / repair and rationalization / labor saving were increased, showing the passive attitude.

Personal consumption moved with weak trend as a whole. The sales of large-scale retail store decreased for 16 straight years. But the sales of household electrical appliance showed a tendency to increase, especially in cellular phones and digital color televisions.

For the new car sales, standard cars recorded sales increase, while light vehicle turned to decline and compact cars dropped sharply.

For housing investment, new housing starts dropped drastically in the second half of the year, triggered by the implementation of the revised Building Standard Act. By types of use, houses for rent and for sale decreased with a large margin. Sales of condominiums showed wide differences by regions. While average area per house continued to fall below last year, the unit price exceeded last year's level.

Production was generally weak. Production Index moved almost flat after January-March quarter, followed by a decrease in October-December quarter. The growth in inventory exceeded production.

The employment followed upward with both effective and new job offers until the summer. Afterwards, the improvement became a slowdown.

Meanwhile, the unemployment rate followed a tendency to fall through the year.

Consumer prices were increased after October, pulled by food, light / water service, traffic / communication. But, because of the decreasing until September, they were slightly downward in the year, as a whole. For the corporate prices, the prices of non-ferrous metal, oil and coal products, wooden goods, iron and steel were lasted increasingly in the last year. Especially, the import prices kept a high level.

The number of bankruptcies decreased for the first time in 3 years. The amount of debt also recorded a decrease for the third straight years with less large-scale bankruptcies.

The business assessment of Osaka enterprises mostly remained unchanged. By industries, consumption-related industries were weaker, while construction-related industries fell in the second half of the year. Production-related industries maintained steadiness through the year.

APPENDIX IX
Table: Trends of Major Economic Indicators (National total and major prefectures)

Item	Year	1996	1997	1998	1999	2000	2001	2002	2003	2004	2005	2006	Notes
Population ('000s)	National	125,864	126,166	126,486	126,686	126,926	127,291	127,435	127,619	127,887	127,768	127,770	Ministry of Public Management, Home Affairs, Posts and Telecommunications "Annual Report on Population Estimate" as of 1 October each year.
	Osaka	8,804	8,802	8,804	8,801	8,805	8,818	8,815	8,816	8,814	8,817	8,815	
	Tokyo	11,772	11,808	11,830	11,837	12,064	12,138	12,219	12,310	12,378	12,577	12,659	
	Kanagawa	8,282	8,325	8,392	8,443	8,490	8,570	8,625	8,687	8,732	8,792	8,830	
	Aichi	6,897	6,932	6,974	7,008	7,043	7,087	7,123	7,158	7,192	7,255	7,308	
Nominal GDP (JPY 100 Millions)	National	5,084,328	5,133,064	5,033,044	4,995,442	5,041,188	4,936,447	4,898,752	4,937,475	4,984,906	5,038,447	5,118,770	Cabinet Office "Annual Report on National Accounts", "Annual Report on Prefectural Accounts" (Fiscal Year, Based on 93 SNA).
	Osaka	411,980	406,321	400,738	393,757	391,647	391,973	379,106	378,136	381,790	385,294	-	
	Tokyo	837,080	862,477	874,316	880,919	897,192	890,470	882,064	886,727	899,913	922,694	-	
	Kanagawa	323,755	321,015	317,231	312,362	317,090	306,562	304,623	308,002	308,077	311,843	-	
	Aichi	344,055	338,052	337,360	333,567	332,687	332,375	338,466	337,643	345,840	358,199	-	
Income per Capita (JPY '000s)	National	3,025	3,029	2,917	2,876	2,929	2,840	2,791	2,804	2,849	2,871	2,922	
	Osaka	3,510	3,407	3,252	3,192	3,150	3,041	2,991	3,059	2,981	3,048	-	
	Tokyo	4,287	4,400	4,443	4,519	4,596	4,462	4,372	4,507	4,515	4,778	-	
	Kanagawa	3,589	3,523	3,386	3,339	3,361	3,200	3,173	3,186	3,157	3,204	-	
	Aichi	3,710	3,614	3,511	3,427	3,422	3,381	3,406	3,392	3,423	3,524	-	
Number of Business Establishments	National	6,521,837	-	-	6,203,249	-	6,138,180	-	-	5,728,492	-	5,722,559	Ministry of Public Management, Home Affairs, Posts and Telecommunications "Establishment and Enterprise Census 2001". Survey in 1999 was conducted in a simplified format. Private establishments only.
	Osaka	526,196	-	-	489,618	-	475,776	-	-	428,302	-	421,359	
	Tokyo	759,517	-	-	712,997	-	711,021	-	-	664,562	-	678,769	
	Kanagawa	320,549	-	-	306,259	-	302,217	-	-	284,658	-	282,390	
	Aichi	374,202	-	-	360,328	-	352,309	-	-	328,490	-	328,237	
Number of Employees	National	57,583,042	-	-	53,806,580	-	54,912,168	-	-	52,067,396	-	54,184,428	
	Osaka	4,919,477	-	-	4,401,326	-	4,476,637	-	-	4,067,294	-	4,196,559	
	Tokyo	8,416,059	-	-	7,601,810	-	8,056,683	-	-	7,752,604	-	8,239,049	
	Kanagawa	3,277,232	-	-	3,079,954	-	3,118,228	-	-	2,967,599	-	3,113,407	
	Aichi	3,606,315	-	-	3,432,862	-	3,444,653	-	-	3,336,547	-	3,545,005	
Manufacturing Output (JPY Billions)	National	313,068	323,072	305,840	291,450	300,478	286,667	269,362	273,409	283,476	295,346	314,835	Ministry of Economy, Trade and Industry "Statistic on Manufacturing". Establishments with 4 or more employees. Due to changes in industrial classification in 2002, some industries including publishing are excluded.
	Osaka	20,990	21,036	19,567	18,121	18,020	17,278	15,797	15,545	15,961	16,302	16,648	
	Tokyo	19,671	20,064	19,432	18,097	17,959	16,569	11,750	11,306	11,199	10,808	10,360	
	Kanagawa	24,416	24,937	22,979	21,318	21,728	19,910	17,964	18,752	18,566	19,400	20,150	
	Aichi	35,235	36,660	34,948	33,053	34,336	34,536	34,525	35,484	36,814	39,514	43,726	
Wholesale Sales (JPY Billions)	National	-	479,813	-	495,453	-	410,204	-	-	405,497	-	-	Ministry of Economy, Trade and Industry "Statistic on Commerce". Survey in 1999 was conducted in a simplified format.
	Osaka	-	71,966	-	66,184	-	52,932	-	-	50,517	-	-	
	Tokyo	-	148,646	-	185,709	-	159,729	-	-	160,109	-	-	
	Kanagawa	-	13,442	-	13,979	-	11,510	-	-	11,384	-	-	
	Aichi	-	50,254	-	44,040	-	33,214	-	-	32,945	-	-	

Table: Trends of Major Economic Indicators (National total and major prefectures) -Continued-

Item	Year											Notes		
	1996	1997	1998	1999	2000	2001	2002	2003	2004	2005	2006			
Retail Sales (JPY Billions)	National	147,743	-	-	143,833	-	-	135,109	-	133,279	-	-	-	-
	Osaka	10,915	-	-	10,419	-	-	9,649	-	9,580	-	-	-	-
	Tokyo	17,916	-	-	17,410	-	-	16,746	-	16,789	-	-	-	-
	Kanagawa Aichi	8,878 8,605	-	-	9,059 8,474	-	-	8,464 8,060	-	8,435 7,938	-	-	-	-
Exports (By Customs) (JPY 100 Millions)	National	447,313	509,380	506,450	475,476	516,542	489,792	521,090	545,484	611,700	656,565	752,462	-	-
	Osaka	45,731	53,946	53,000	54,263	62,093	54,886	59,270	66,837	75,182	80,439	91,914	-	-
	Kobe	66,491	75,461	73,861	64,723	65,854	64,268	68,807	71,982	81,203	88,021	101,736	-	-
	Tokyo	113,846	128,086	126,845	126,601	146,500	128,890	130,602	135,667	152,526	155,185	172,498	-	-
	Yokohama	92,562	103,425	99,890	87,710	90,799	88,088	92,886	95,520	106,012	111,695	122,775	-	-
	Nagoya	93,139	107,951	112,421	104,405	110,150	113,399	121,708	124,336	136,467	156,398	188,553	-	-
	National	379,934	409,562	366,536	352,680	409,384	424,155	422,275	443,620	492,166	569,494	673,443	-	-
	Osaka	50,422	54,875	48,769	47,342	57,491	60,888	60,016	62,523	70,466	81,444	93,563	-	-
	Kobe	44,777	48,222	42,127	37,679	41,859	42,837	43,170	44,830	52,099	61,853	76,174	-	-
	Tokyo	123,500	132,141	126,601	124,478	143,246	145,673	145,594	150,223	163,168	176,486	198,162	-	-
Imports (By Customs) (JPY 100 Millions)	Yokohama	76,126	80,346	67,713	63,308	75,268	78,802	76,784	83,208	90,968	108,947	129,946	-	-
	Nagoya	44,810	48,900	43,759	42,397	47,722	49,734	50,743	54,263	60,084	70,782	87,525	-	-
	National	574,089	608,065	576,472	560,389	588,074	556,087	517,942	507,145	530,237	569,545	591,511	-	-
	Osaka	58,528	61,308	55,620	54,459	57,109	53,576	49,145	49,586	51,646	55,377	57,300	-	-
	Tokyo	170,868	184,325	172,228	171,555	168,205	160,770	157,134	158,011	174,949	203,797	217,725	-	-
	Kanagawa	33,946	35,626	33,941	32,082	34,336	32,799	31,065	31,605	31,928	32,882	33,540	-	-
	Aichi	36,448	38,448	36,404	34,829	40,399	39,213	35,806	34,018	34,845	37,169	39,055	-	-
	National	158,245	149,862	129,249	126,011	131,109	115,428	110,619	114,897	127,781	145,105	161,483	-	-
	Osaka	19,558	17,708	13,483	14,671	14,949	13,024	11,531	13,373	14,485	16,986	18,448	-	-
	Tokyo	61,838	59,407	53,552	51,567	53,502	46,904	45,302	47,941	56,889	67,326	77,208	-	-
Corporate tax amount determined for collection (JPY 100 Millions)	Kanagawa	5,145	4,845	3,958	3,759	4,490	3,717	3,526	4,159	4,216	4,661	5,225	-	-
	Aichi	11,788	10,728	8,982	8,520	9,808	9,986	10,261	9,598	9,880	11,547	12,627	-	-

Ministry of Economy, Trade and Industry
"Statistic on Commerce". Survey in 1999
was conducted in a simplified format.

Ministry of Finance "Trade Statistics",
Local customs.

National Tax Agency "National Tax
Collection". Fiscal year.

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Constantly assessing the latest economic trends and forces, the institute undertakes major research activities in the areas of the economy and business management, and supports commercial and industrial policy of the prefectural government.



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